
FOR IMMEDIATE RELEASE

The National Puerto Rican Chamber of Commerce (NPRCC)

Louisville, Kentucky - December 21st, 2022 - We are delighted to announce the launch of The Louisville Chapter of The National Puerto Rican Chamber of Commerce (NPRCC). Our goal is to provide support and resources to the vibrant Hispanic small-business community of Louisville, Kentucky. We strongly believe that this chapter will be instrumental in fostering a strong and prosperous small business ecosystem in the city, ultimately leading to a brighter future for Louisville. We invite all members of the community to join us in our mission of creating a thriving and successful environment for local businesses.

Ricardo Santiago, Digital Inclusion Manager with the Louisville Metro Government and current NPRCC Louisville Ambassador, has been appointed as the new Louisville Chapter President. In response to this new role, Ricardo had this to say: "Louisville is a growing Latin community and Puerto Ricans are a big part of that growth. According to the US Census, Louisville is home to about 6,500 Boricuas. We have identified over 30 entrepreneurs in our community and it is my wish that in NPRCC they find the resources, education, and support that they need to thrive in Louisville. I also hope that entrepreneurs from other cities look at what we can do and be inspired to work with Louisville entrepreneurs. Louisville is a welcoming city and its open for Puerto Rican businesses"

In addition to his role as The Louisville Chapter President, Ricardo will also be taking on the responsibility of NPRCC Senior Digital Inclusion Advisor. This position will involve supporting the organization's efforts in promoting Digital Equity and ensuring that all individuals have access to the same digital resources and opportunities. Ricardo's experience and knowledge in this field will be an invaluable asset to the organization.

For more information about The Louisville Chapter and The National Puerto Rican Chamber of Commerce, email us at info@nprchamber.org or visit our website at nprchamber.org.

The National Puerto Rican Chamber of Commerce (NPRCC)

The NPRCC is a 501(c)3 non-profit organization created to support the development of entrepreneurship, innovation, and business expansion throughout Puerto Rico and the U.S. Mainland by providing a comprehensive resource for incubating business ideas, leveraging new markets, taking advantage of new opportunities, and advocating for policies that help our communities grow.

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