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FOR IMMEDIATE RELEASE

The National Puerto Rican Chamber of Commerce now offers Members and their Employees Google Career Certificates

WASHINGTON D.C. - January 5th, 2023 - The National Puerto Rican Chamber of Commerce (NPRCC) is partnering with Google to offer their Small Business Members and Member employees Career Certificates in Data Analytics, IT Support, and Project Management at no cost, announced NPRCC National Director of Operations, Joel Berrocal.

Since 2018, Google.org has provided more than $60 million in funding for nonprofit organizations to provide digital skills and wraparound support to learners from underserved communities to complete the Google Career Certificates. No prior experience is needed for NPRCC Small Business Members or their employees to take Google's online certification programs, which aim to prepare individuals for entry-level roles in fields that are projected to grow over the next 10 years. They are created and taught by Google employees. As stackable credentials, the certificates can be credited toward a four-year degree at select colleges and universities, and are available in 100 community colleges in the U.S. Graduates can also submit their resumes to an employer consortium of over 150 companies.

"The NPRCC feels cultivating a more skilled, diverse workforce is of the utmost importance. We believe these are important, transformative courses that allow our Small Business Members and their employees to have hands-on, applied skills, which are very much needed in today's competitive workforce. We're very grateful to Google for allowing us to be one of the first Hispanic organizations in the country to have this partnership and bring such a valuable opportunity to the Puerto Rican community in the U.S. and Puerto Rico. There's lots of excitement and anticipation. We think it's going to be of very high interest to our Members and their teams," Berrocal said.

For additional information about The National Puerto Rican Chamber of Commerce and The Google Career Certificates Program, visit our website at nprchamber.org or email us at info@nprchamber.org.

The National Puerto Rican Chamber of Commerce (NPRCC)

The NPRCC is a 501(c)3 non-profit organization created to support the development of entrepreneurship, innovation, and business expansion throughout Puerto Rico and the U.S. Mainland by providing a comprehensive resource for incubating business ideas, leveraging new markets, taking advantage of new opportunities, and advocating for policies that help our communities grow.

The Google Career Certificate Program

Google Career Certificates are flexible online training programs that teach job-ready skills in the high-growth fields of data analytics, digital marketing & e-commerce, IT support, project management, and user experience (UX) design. Google employees with decades of experience in these fields develop and teach the certificates. Each certificate includes 150+ assessments as well as hands-on experience so learners have the necessary skills to be successful on the job, and all content is industry-vetted. The certificates are 100% online, on-demand, and are typically completed in 3 to 6 months part-time (5-10 hours per week). Google has created a consortium of 150+ top employers that have signed on to hire certificate graduates. 75% of Google Career Certificate Graduates report an improvement in their career within 6 months of certificate completion.

Grow with Google

Grow with Google is Google's $1 billion commitment to help ensure the opportunities created by technology are available to everyone. Since its launch in 2017, Grow with Google has trained 6 million Americans in digital skills and has helped nearly 170,000 Americans get a new jobs and increase their income. And through a network of more than 7,500 partner organizations - including local libraries, schools, and nonprofits—more people across the country have access to Grow with Google's online tools and flexible programs.

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